

DO YOU HAVE A COOL ENVIRONMENTAL PROJECT THAT YOU'VE BEEN WORKING ON?



## ENTER THE SHANE MCCONKEY ECOCHALLENGE

# \$27,250

in Prize Money

**3 WINNERS IN 4 CATEGORIES**

The Shane McConkey Foundation launched the EcoChallenge eight years ago to empower young people to investigate environmental issues, engage in critical thinking to identify solutions, and take action as EcoChallengers for the planet.

**We love all projects. Big or Small. New ideas or something you've completed. Send them in, we can't wait to see what you've done to help our planet!**



**PROTECT WILDLIFE**



**CLEAN UP TRASH**



**MAKE UPCYCLED ART**



**START COMPOSTING**

**PROJECTS DUE:**

**April 24, 2024**

**WINNERS ANNOUNCED:**

**May 1, 2024**

## ENTERING IS EASY!

- Work as an individual or team  
*(limited to pre-K through undergraduate students)*
- Choose an environmental issue
- Enlist an advisor *(teacher, parent, local leader)*
- Create a plan to address your chosen issue
- Put your plan into action
- Report results via our super simple online form



**LEARN MORE AT [SHANEMCCONKEY.ORG](https://shanemcconkey.org)**

## Four Categories to Enter

Awards for the Shane McConkey EcoChallenge will be judged in following categories. The extent to which you take your action plan will determine how your project is judged and rewarded. Individuals may enter and teams will be limited to groups/classrooms of no more than 30 students.

### EXTREME ECOCHALLENGERS

An Extreme EcoChallenge project addresses a large-scale environmental issue and provides a solution that disrupts the status quo. These projects will change our world for the better.

Prize money – 1st \$6,000, 2nd \$4,000, 3rd \$2,000

### ADVANCED ECOCHALLENGERS

These challengers are true battle-born eco-warriors with ninja-like skills at fighting climate change. They will stop at nothing to engage their community and community leaders get involved with their problem-solving initiative, taking action to make change a reality. Black Diamond Challengers are not afraid to call on local governmental agencies, the media, and influential voices to make their problem heard. These Challengers know their end game and fight to make positive change a reality.

Prize money – 1st \$5,000, 2nd \$3,000, 3rd \$1,000

## Past Winners Highlights

### 2022 EXTREME WINNER JONAH NAZARIAN, BRENTWOOD SCHOOL, BEVERLY HILLS, CALIFORNIA

Our very first Extreme EcoChallenge, Jonah won for his Flex Charge battery, a groundbreaking development in sustainable battery technology that eliminates the use of rare earth metals, which are often obtained through environmentally damaging processes, reducing the negative