

McCONKEY

HOW TO WATCH "McCONKEY"

What is "McConkey"?

"McConkey," a feature-length documentary from Red Bull Media House in association with Matchstick Productions, is a heartfelt examination of the legacy one athlete left to the progression of his sports, and the path he paved to conquer his dreams. Shane McConkey is revered as a pioneer of freeskiing and ski-BASE jumping, and through his talent and ability to use his trademark irreverent humor, he inspired countless lives. Through interviews with friends, family, and other action sports legends, the film celebrates Shane and the way he lived. Proceeds from the film will go to a trust set up for the McConkey family.

www.mcconkeymovie.com

Where and when can I see "McConkey"?

(Details are subject to change; please see www.mcconkeymovie.com for updates.)

The film will be in multi-platform distribution this fall, including:

- One-night screenings at over 20 locations in the United States and Canada in October and November – including the film tour premiere in Shane McConkey's hometown of Squaw Valley, Calif., on October 5
- National theatrical release in Los Angeles and New York, opening October 11
- Digital download and rental through iTunes and other digital retailers including Google Play, XBOX, PlayStation, and Vudu beginning October 8
- 3-in1 collector's edition DVD/Blu-ray through www.mcconkeymovie.com and at retail beginning October 8
- Rental through major cable, telco and satellite providers nationwide this fall
- European premiere at Spain's San Sebastián Film Festival in late September, followed by country-specific screenings throughout Europe.
- The movie will continue to release on additional platforms and channels in 2014.

What are the details of the McConkey Movie Tour?

While a tentative North American tour itinerary follows, schedules and venues are subject to change. Visit www.mcconkeymovie.com.

McConkey Movie Tour 2013

Oct. 5	Squaw Valley, CA	KT Base Bar (outdoor venue)
Oct. 7	Portland, OR	Newmark Theatre
Oct. 8	Seattle, WA	McCaw Hall
Oct. 11	Park City, UT	Jim Santy Auditorium
Oct. 11–16	Los Angeles, CA	The Regent Theatre
Oct. 11–17	New York, NY	Village East Cinema
Oct. 14	San Francisco, CA	Palace of Fine Arts Theatre
Oct. 16	Jackson, WY	Center for the Arts
Oct. 18	Crested Butte, CO	Center for the Arts
Oct. 20	Boulder, CO	Boulder Theater
TBD	Denver, CO	TBD
Oct. 24	Boise, ID	Egyptian Theatre
Oct. 26	Missoula, MT	Wilma Theatre
Oct. 29	Vancouver, BC	Centennial Theatre
Oct. 30	Whistler, BC	Millennium Place
Nov. 2	Salt Lake City, UT	The Cliff Lodge, Snowbird
Nov. 8	Minneapolis, MN	Pantages Theatre
Nov. 12	Boston, MA	John Hancock Hall
Nov. 14	Burlington, VT	Higher Ground
Nov. 15	Portsmouth, NH	The Music Hall
Nov. 19	Asheville, NC	Diana Wortham Theatre

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What can you tell me about the tour debut in Squaw Valley?

Hosted by Squaw Valley Resort, Red Bull Media House, and Matchstick Productions, the premiere in Squaw Valley promises to be one of the biggest nights in the ski community this season and an unmissable event for those wishing to be among the first to experience this amazing story. The public is invited to this celebration of Shane's life, which will be attended by his closest friends and family as well as by the filmmaking team. Conveniently located at KT Base Bar in the Olympic Valley community at the heart of Squaw Valley, the outdoor venue for the all-ages event will open at 5:00 pm local time, with the screening to start at sundown. Attendees are advised to dress accordingly, and blankets and chairs are welcome. After the movie, the night will be topped off with a live musical performance by a surprise guest artist. Tickets are \$15. In the event of cancellation due to inclement weather, a backup screening will be scheduled indoors on October 6 at nearby Olympic Valley Lodge. No outside alcohol will be permitted into either venue.

How can I get tickets to a screening of "McConkey"?

Tickets for the McConkey Movie Tour premiere in Squaw Valley go on sale at www.mcconkeymovie.com on August 13, 2013, with tickets to all other North American tour screenings becoming available over following few weeks. Fans are encouraged to follow the [McConkey Movie Facebook page](#) and @ShaneMcConkey for the latest information. Full details on the international release of "McConkey" will also be available in the coming weeks.

Who are the digital download/rental partners for "McConkey"?

On sale October 8, "McConkey" will be released for digital download and rental through iTunes and other digital retailers including Google Play, XBOX, PlayStation, and Vudu.

Can I watch "McConkey" on TV?

Fans will be able to rent the film this fall through major cable, telco and satellite providers across the United States.

Where can I buy the "McConkey" DVD/Blu-ray edition?

A 3-in-1 collector's edition will be released October 8 on DVD/Blu-ray through www.mcconkeymovie.com and at retail.

I'm a member of the media. Who can I contact about "McConkey"?

Free for editorial use, high-resolution photos and text materials about the film can be downloaded at <http://www.redbullcontentpool.com/McConkey>

For all other media inquiries, please contact:
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